

# **APPLICATION INSTRUCTIONS**

## **2020 TORONTO INTERNATIONAL BOAT SHOW**

Thank you for your interest in the 2020 Toronto International Boat Show. To request space, simply follow the guidelines listed below:

- Complete the application, including company information, products/services to be exhibited, retail intentions and insurance details.
- Note your desired space dimension/location on the application or submit a separate cover letter with specifics.
- Calculate and send a 50% deposit based on your preferred square footage multiplied by the appropriate rate on the application. *(Canadian Boat Shows acceptance of the deposit is not construed as its acceptance of the application. If your company does not accept the space offered, or space is not available, Canadian Boat Shows will return the deposit amount by cheque.)*
- Be sure to print exhibitor name and sign the application.

**Mail the application and 50% deposit to:**  
**CANADIAN BOAT SHOWS**  
**14 McEwan Dr. West, Unit #8**  
**Bolton, Ontario L7E 1H1**

### ***KEEP IN MIND***

- Space for new exhibitors is limited and is allocated on a first-come-first-serve basis. We suggest you submit your application and deposit upon receipt.
- Only contracts accompanied by a deposit cheque will be considered during the allocation process.
- We will contact you as soon as possible with space options. Please be patient as we try to accommodate everyone's needs.

**BOATING ONTARIO & NMMA MEMBER RATES FOR THE 2020 SHOW WILL APPLY IF MEMBERSHIP DUES ARE PAID BY JUNE 1, 2019.**

**Any questions please call Tracy Williams at 905-951-4050.**