2027 Toronto International Boat Show
Grand Prize Princecraft Boat Prize Package
Official Enter to Win Rules

1. **Agreement:** These rules govern the Boat Show, Enter to Win a Princecraft Holiday 162 WS MAX 2027, Black with a Mercury 60 ELPT CT engine and galvanized trailer with swing tongue and radial tires. No purchase is necessary to enter the Contest. The act of entering the Contest constitutes acceptance of the Contest rules and the decisions of the Contest judges, which decisions shall be final and binding upon all entrants.

2. **Sponsor:** The Contest sponsor ("Sponsor") is Canadian Boat Shows Inc., owner of the Toronto International Boat Show and prize participants Princecraft and Mercury.

3. **Eligibility:** To enter and to be eligible to win, an individual must be a legal resident of Canada (excluding Quebec) and must have reached the age of majority in his or her province or territory of residence. One entry per person. Children under 18 must have a parent or guardian enter the contest. Employees and their immediate family members (parents, siblings, children, spouse), and persons domiciled with an employee of the Contest Sponsor, its marketing agencies, and judges, are ineligible.

4. **Contest:** Onsite contest managed by Canadian Boat Shows, beginning at 10AM EST, Saturday, January 16, 2027, and ends at 5 PM EST Sunday, January 24, 2027. Ballots available at the show. The potential winner will be chosen by random draw, and announced on Monday, January 25, 2027. The potential winner will be contacted by telephone or email by a representative of the Sponsor and must reply within 48 hours to maintain eligibility. If the potential winner cannot be contacted within this time or fails to respond to any attempted contact, such potential winner will be disqualified, his or her entry will be declared null and void and the Sponsor reserves the right, in its sole and absolute discretion, to select at random another eligible entry, in which event these provisions shall apply to such other eligible entry. To be eligible to win, the potential winner must correctly answer a mathematical skill-testing question, without assistance or mechanical or electronic aid.

5. **Prize:**
   One (1) Prize: Princecraft Holiday 162 WS MAX 2027, Black with a Mercury 60 ELPT CT engine and galvanized trailer with swing tongue and radial tires. Value at approx. $42,000 (excluding taxes, PDI & freight). Prize must be redeemed during time stated in these rules and will not be rescheduled or substituted. If the winner is unable or unwilling to accept or otherwise redeem the prize on the terms it is awarded, the prize shall be forfeited, and no cash or substitutes will be provided in whole or in part.

6. **Release:** Prior to receiving the prize, the potential winner will be required to show valid photo ID and to sign a declaration of eligibility and release

Information Classification: General

form releasing the Sponsor and its related parties from any and all liability in connection with the Contest and/or the prize, confirming compliance with the rules and consenting to the use of his or her name and image in any and all forms of media, without further compensation, in any publicity carried out by the Sponsor and/or its advertising and promotional agencies. Such Release must be returned via fax/email within ten (10) business days of the date on the covering letter and/or email accompanying the Release. If the Release is not returned within ten (10) business days of the date on the covering letter and/or email accompanying the Release, the Contest prize will be forfeited.

7. **Privacy:** We use your personal contact information to administer contests, including contacting, announcing, and promoting prize winners. The Contest is run in compliance with Canadian Boat Show's Inc. privacy policy, which may be found in full by clicking on Privacy Policy – either on the main Contest and Giveaways page, or in the footer of the home page of TorontoBoatShow.com.

8. **Banning:** The Sponsor may, in its sole discretion, prohibit any person from entering the Contest whom it believes to be abusing the rules. Such abuse includes entering false information and entering more than once.

9. **Other:** Odds of winning depend on the number of eligible entries received. This Contest is governed by the laws of Ontario and the laws of Canada applicable therein and is void where prohibited by law. The Sponsor reserves the right to cancel or modify the Contest or the Contest rules at any time without notice. All prizes must be accepted as awarded, are non-transferable and are not convertible to cash. The Sponsor reserves the right to substitute any prize or portion of the prize with a prize of equal or greater value. All prizes are awarded as-is and no warranties or guarantees are implied or expressed, beyond the standard manufacturer's warranty. Sponsor is not liable for any lost, late, misdirected or stolen entries or inability to process entries, or any errors, damage or negligence that may arise in connection with this Contest, including technical failures on the website or Contest software, viruses, website disruptions, malfunctions or website down-time, human error or property damage incurred by any Contest entrant. Sponsor is not responsible for any errors or omissions in printing or advertising this Contest. Use of any automated system including robotic or form filling software to enter or participate in this Contest is prohibited and will result in disqualification of all entries by anyone using such assistance. If a dispute arises regarding who submitted an online entry, the entry will be deemed to be submitted by the authorized account holder of the email address provided at time of entry. Authorized account holder is the natural person who is assigned to an email address by an Internet access provider, online service provider, or other organization responsible for assigning email addresses for the domain associated with the submitted email address.

Information Classification: General