

2019 Toronto International Boat Show Guide

D I G I T A L M E D I A K I T



The Toronto Boat Show Guide leverages the power of print and the effectiveness of online to reach the largest audience before the show, at the show and after the show. Now your ad will work to influence the visitors and give them more tools to plan their visit, research their options and link to the information they need.

Through the Toronto Boat Show digital subscriptions of 70,000+, plus Canadian Yachting Onboard subscribers, we can now reach over 85,000 boaters in Ontario.

SIZE/POSITION.....	RATE
Welcome Page - Left of cover.....	\$2,200
Full Page Ad	\$1,600
Skyscraper - Left or right of book	\$800
Exhibitor Listings Sponsorship Above or below book.....	\$600
Product & Services Listings Sponsorship Above or below book	\$575
Pop Up Ad within Exhibitor Listings	\$225/pop up



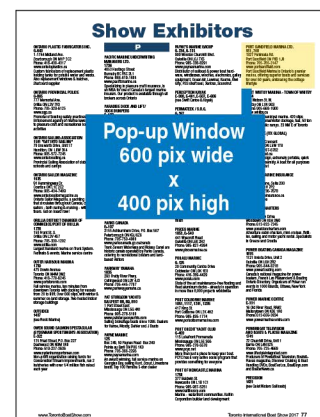
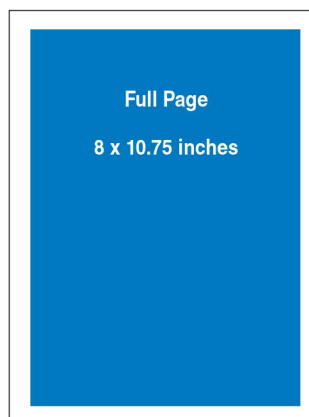
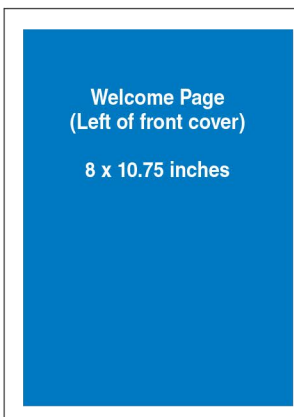
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January 18-27, 2019

SPACE CLOSING December 3, 2018

MATERIAL CLOSING December 7, 2018

FORMATS .Jpeg, .gif, or .swf
web resolution 72 pixels



Sky Scraper left or right of book
160 wide x 600 high

Above or below book
468 pixels wide x 60 pixels high

Call today for further information on how we can link your ad to Boat Finder:

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