

2019 Toronto International Boat Show Guide

NATIONAL MEDIA KIT



Presented by
TORONTO STAR
 thestar.com

January 18 - 27, 2019

30,000 copies to be distributed at the front entrances to the show
PLUS

85,000 digital copies emailed to Ontario boaters prior to show through the Toronto Boat Show newsletter, Canadian Yachting's Onboard Newsletter and all related social media sites.

SIZERATE

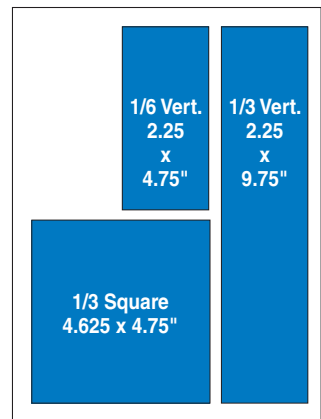
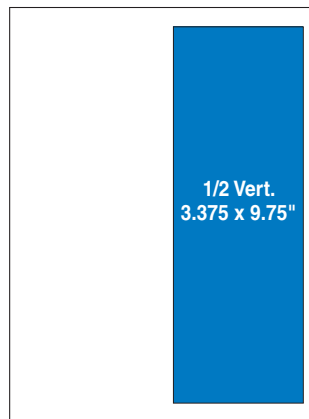
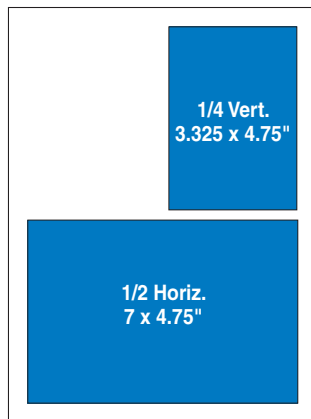
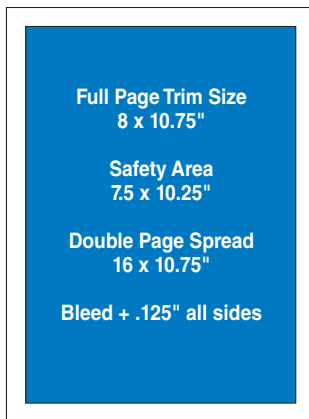
Double Page Spread	\$4,245
Outside Back Cover	\$3,500
Inside Back/Front Cover	\$3,075
Full Page	\$2,815
Half Page (H/V)	\$2,230
Third (V/Sq)	\$1,540
Quarter (V)	\$850
Sixth (V)	\$620



Enhance your digital presence with unique ad features and sponsorship opportunities.
Call Judy Richardson for more details.

SPACE CLOSING December 3, 2018

MATERIAL CLOSING December 7, 2018



CONTACT: Judy Richardson (O) 905-476-9685 (C) 905-853-2060 jrmedia@rogers.com