

# 2020 Toronto International Boat Show Guide

## D I G I T A L M E D I A K I T



**January 17 - 26, 2020**

## NORTH AMERICA'S LARGEST INDOOR BOAT SHOW

This year's Toronto Boat Show Guide leverages the power of print and the effectiveness of online to reach the largest audience before the show, at the show and after the show. Now your ad will work to influence the visitors and give them more tools to plan their visit, research their options and link to the information they need.

Through the Toronto Boat Show digital subscriptions of 70,000+, plus Canadian Yachting Onboard subscribers, we can now **reach over 85,000 boaters** in Ontario.

### SIZE/POSITION..... RATE

Welcome Page - Left of cover.....	\$2,000
Full Page Ad .....	\$1,500
Skyscraper - Left or right of book .....	\$800
Exhibitor Listings Sponsorship	
Above or below book.....	\$500
Product & Services Listings Sponsorship	
Above or below book .....	\$500
Pop Up Ad within Exhibitor Listings .....	\$225/pop up

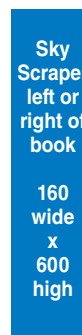
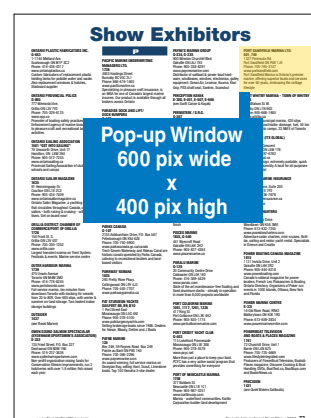
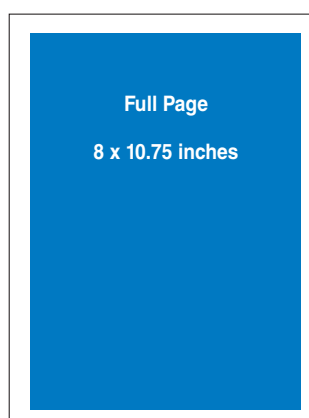
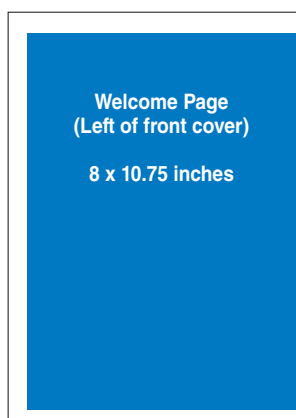


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**SPACE CLOSING** December 2, 2019

**MATERIAL CLOSING** December 6, 2019

**FORMATS** .jpeg, .gif, or .swf  
web resolution 72 pixels



**Above or below book  
468 pixels wide x 60 pixels high**

**Call today for further information on how we can link your ad to Boat Finder:**

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