

Toronto International Boat Show Guide

2023 DIGITAL RATE CARD



January 20 - 29, 2023

- The Toronto Boat Show guide undergoes a digital transformation and is emailed to **100,000 Canadian boaters** one week before the show, throughout the Toronto Boat Show and via the Canadian Yachting OnBoard newsletters. This gives show goers the opportunity to plan their visit and research their options prior to The Show.

- Full page, skyscraper and pop up ads will be available as an added value in the digital guide – rates are listed below.

- All ads will be linked to your website.

SIZE	POSITION	RATE
Digital Welcome Page	Left of Cover	\$2,000
Digital Full Page Ads	Run of Book.....	\$1,500
Skyscraper Ads	Left or Right of Book.....	\$800
Exhibitor Listing Sponsorship	Above or Below Book	\$500
Pop Up Window Ads	Exhibitor Listings.....	\$225/pop up



SPACE CLOSING December 9, 2022

MATERIAL CLOSING December 16, 2022

FORMATS .jpeg, .gif, or .swf web resolution 72 pixels

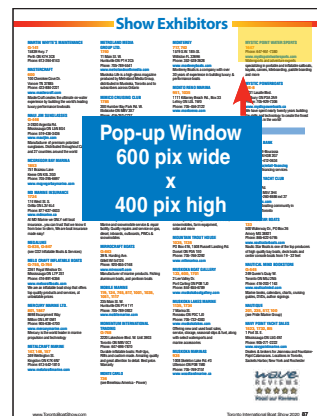
Digital Welcome Page
(Left of front cover)

8 x 10.75 inches



Digital Full Page

8 x 10.75 inches



Above or below book
468 pixels wide x 60 pixels high

Sky
Scraper
left or
right of
book

160
wide
x
600
high

Call today for further information:
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